

2021 IEEE International Conference on Image Processing

19–22 September 2021

Anchorage, Alaska, USA

Imaging Without Borders

Exhibitor Prospectus &  
Patron Opportunities

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**ICIP2021**  
Anchorage, Alaska.



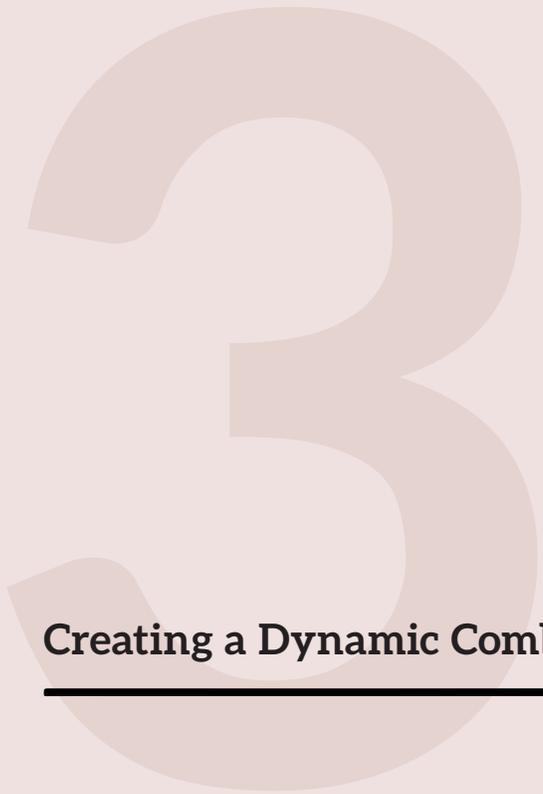


Image processing professionals, researchers, and students will come together once again enjoying the benefits of in-person participation in live presentations, fact finding, and networking.

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The 28th IEEE International Conference on Image Processing (ICIP 2021) will be held September 19-22, 2021 in the Anchorage Dena'ina Civic and Convention Center, Anchorage, Alaska, USA, and there will also be a robust online experience.

The IEEE ICIP 2021 will feature world-class speakers, tutorials, and industry sessions that creates an excellent forum to foster innovation and entrepreneurship. There will be opportunities to network with the brightest minds in academia and industry. ICIP attracts students and professors, as well as researchers and engineers from industry. This includes many graduate students nearing the end of their study whom are seeking new opportunities.



## Creating a Dynamic Combination

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### **Being Together Again in Anchorage, Alaska and Being Together Online**

We have all missed being together in-person and ICIP 2021 is focusing on experiences where we will enjoy the benefits of in-person participation in live presentations, organization fact finding, and networking.

At the same time, an online component will be included, so no matter which format you prefer – in-person, online, or participate in both – you will not miss out.





## Which Organizations Should Participate

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**Signal processing, the enabling technology for the generation, transformation, extraction and interpretation of information via electronic signals, is essential for our smartphones and wearable devices, as well as the latest health care technologies, digital cameras and our digital assistants.**

Any organization dedicated to incorporating the latest technology and the immense power and promise of signal processing needs to meet with the best and brightest in this field which is only possible at ICIP 2021.





## Recruiting

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For companies interested in recruiting students for full-time employment or internships, ICIP 2021 will facilitate the exchange of information and organize the following →



### **Student Career Event**

Students can hear about various companies and employment opportunities and network following the event.

### **Private Meeting Rooms**

You will be assigned a convention center meeting room where you can meet with students and others allowing for a private in-person experience. A check-in counter will be provided to allow you to meet and greet those attending, schedule interviews and answer questions.

### **Presentations**

Conduct presentations that will be broadcast to all attendees on a best-in-class virtual conference experience. Online presentations can be watched over several months following the conference. You may also conduct presentations in your meeting room and allow ICIP 2021 to promote it to all that attend in-person.

### **Online Video & Chat**

Interact with anyone in the world who may choose to attend ICIP only online.

### **Organized Events & Tours**

Network with students and industry professionals during the planned social gatherings and organized tours in Anchorage, Alaska during the conference.

### **Booth Space**

ICIP 2021 will locate your booth near the most popular sessions and high traffic locations.

# Patron Packages

Patron Packages	Diamond \$30,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
<b>In-Person Benefits at the Convention Center</b>					
Private Meeting Room at the Convention Center	X	X	X	X	X
Check-In Table Outside Meeting Room at the Convention Center to Meet & Greet Attendees	X	X	X	X	X
Meeting Room Location Promoted by Email to All ICIP 2021 In-Person Attendees	X	X	X	X	X
Opportunity to Distribute Promotional Item or Gift to Attendees	X				
At-Conference Promotion and Recognition on Signs and Announcements	X				
Space in the Registration Area to Meet & Greet Attendees and Promote Your Organization	X				
<b>Online Conference Benefits</b>					
Logo on ICIP 2021 Conference Website	X	X	X	X	X
Logo on ICIP 2021 Virtual Conference Platform	X	X	X	X	X
Virtual Exhibit Booth <i>Includes: Company Logo, Company Description, Up to 4 Sales Resources (PDF), Video Exchange with Attendees, Metrics from Those Who Visit Booth</i>	X	X	X	X	X
Recognition at Opening Ceremony	X	X	X	X	X
Student Job Fair	X	X	X	X	X
Conference Registration	6	5	4	3	2
Feature on ICIP 2021 Social Media	X				
Recognition at Opening & Closing Ceremonies	X				
Live or Recorded Presentations & Networking via Zoom	Up to 90 Minutes	Up to 30 Minutes	Up to 15 Minutes		
Email Distribution to ICIP 2021 Opt-In Attendee List	Quantity 3	Quantity 2	Quantity 1		

\$1000 of the patron fee will be donated to the Signal Processing and Young Professionals Fund, an IEEE Foundation in support of students and young professional activities.





## Customized Signature Opportunities

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### Industry Workshop

**\$10,000 USD**

Produce and deliver a 1.5-hour workshop at the conference and online. At the conference it includes mention in program, meeting room, projector and screen and power strip, logo and mention on session signage. Session to be reviewed and scheduled by conference organizing committee.

### Closed Captioning Patron

**\$10,000 USD**

Highlight your company by providing this important tool, closed captioning with be part of the keynotes and tutorials from world-renowned speakers, and other special sessions. Logo branded on all recorded and archived presentations.

### Conference Welcome Reception Partner

**\$10,000 USD (Limit 3 Patrons)**

Recognition on the conference website, featuring linked partner name and company logo. Opportunity to provide freestanding banners to be positioned at the Welcome Reception and a booth online during the reception.

### Best Paper Award Partner

**\$5,000 USD (Limit 3 Patrons)**

Includes company name and logo of patron on website and the option to have patron's name on Best Paper Award.

### Best Student Paper Award Partner

**\$5,000 USD (Limit 3 Patrons)**

Includes company name and logo of patron on website and the option to have patron's name on Best Student Paper Award.

### Women in Signal Processing (WISP) Panel

**\$5,000 USD (Limit 3 Patrons)**

Your company name and logo on promotion of the panel, option to provide a giveaway to all attendees, access to panel attendee list, and option to provide a Women in Signal Processing guest speaker, contingent on WISP chair review and approval.

### Young Professionals Mixer

**\$5,000 USD**

Your company name and logo on all mentions of the meetup. Ability for representatives to attend the meetup for exclusive networking opportunities, and option to provide a giveaway to all meetup attendees.

### Company Branded Lanyards

**\$2,000 USD (Limit 1 Patron)**

Distributed to all conference attendees to be used during and after conference. Includes IEEE SPS and partner logos. Conference Organizing Committee, procures and distributes.

### Student Job Fair Patron

**\$1,000 USD**

Access to Student CVs, distribution of job openings, recognition on Student Career Luncheon web page, and brief speaking slot. The \$1000 patron fee will be donated to the Signal Processing and Young Professionals Fund, an IEEE Foundation in support of students and young professional activities,



## Your Bases Covered

Please join us for this exciting event, the 2021 IEEE International Conference on Image Processing. If you have questions, contact us at:

**Hall-Erickson, Inc.**

+1.630.929.7972

[icip@heiexpo.com](mailto:icip@heiexpo.com)

### **Meeting Room Space at the Convention Center**

Greet attendees at the check-in counter outside your room. Invite them into your private meeting room in the convention center and meet attendees in-person. Many conference activities are planned to attract an in-person audience as people once again seek to meet and network. Meeting rooms are assigned on a first come, first-served basis and include meeting room style tables, and chairs for your meetings and/or presentations.

### **Online Virtual Exhibit Booth Space**

If traveling is not advisable in September for you, ICIP 2021 offers a robust promotional package and best-in-class virtual conference experience that showcases your organization to thousands of industry leaders. Online presentations, promotion of your organization, including links to sites, brochures, your logo, and email distribution of your message to all "opt-in" attendees will be available to your organization.

### **Meet at the Convention Center and Have a Robust Online Presence**

We make it easy to choose, all the Patron Packages include both options at no additional cost – networking and meeting people in-person at the convention center and inclusion in the full online promotional options.



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## Exhibitor Schedule

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### Installation

Sunday, September 19, Noon-17:00

### Exhibitor Meeting Rooms Open for Interviews & Networking

Monday, September 20, 09:00-17:00

Tuesday, September 21, 09:00-17:00

Wednesday, September 22, 09:00-17:00

### Dismantle

Wednesday, September 22, 17:00-20:00

## Contact Us

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